

 **Green City ONtheSea**
30 November 2012

SCORE Project: Communication tools and actions

Project cofinanced by



European Regional
Development Fund



Lead Partner





PROJECT OBJECTIVES

The objectives of SCORE are to provide effective strategies & tools to improve policy making and implementation for energy efficiency in the buildings sector.

These objectives will be achieved by:

- developing transferable innovative strategies through benchmarking & benchlearning and the development of a cost-benefit model that will allow the adoption of economically-viable solutions in new-builds, social housing & public retrofitting;
- disseminating sustainable practices using bio-architecture & innovative techniques and action plans that will allow mainstreaming into regional/national policy and capitalisation of results;
- exploiting the economic potential of traditional skills & resources in harmony with environmental standards through local bio-construction action plans/standards;
- enhancing MED heritage through the integration of traditional techniques with innovative approaches.

The project will encompass three interlocking stages:

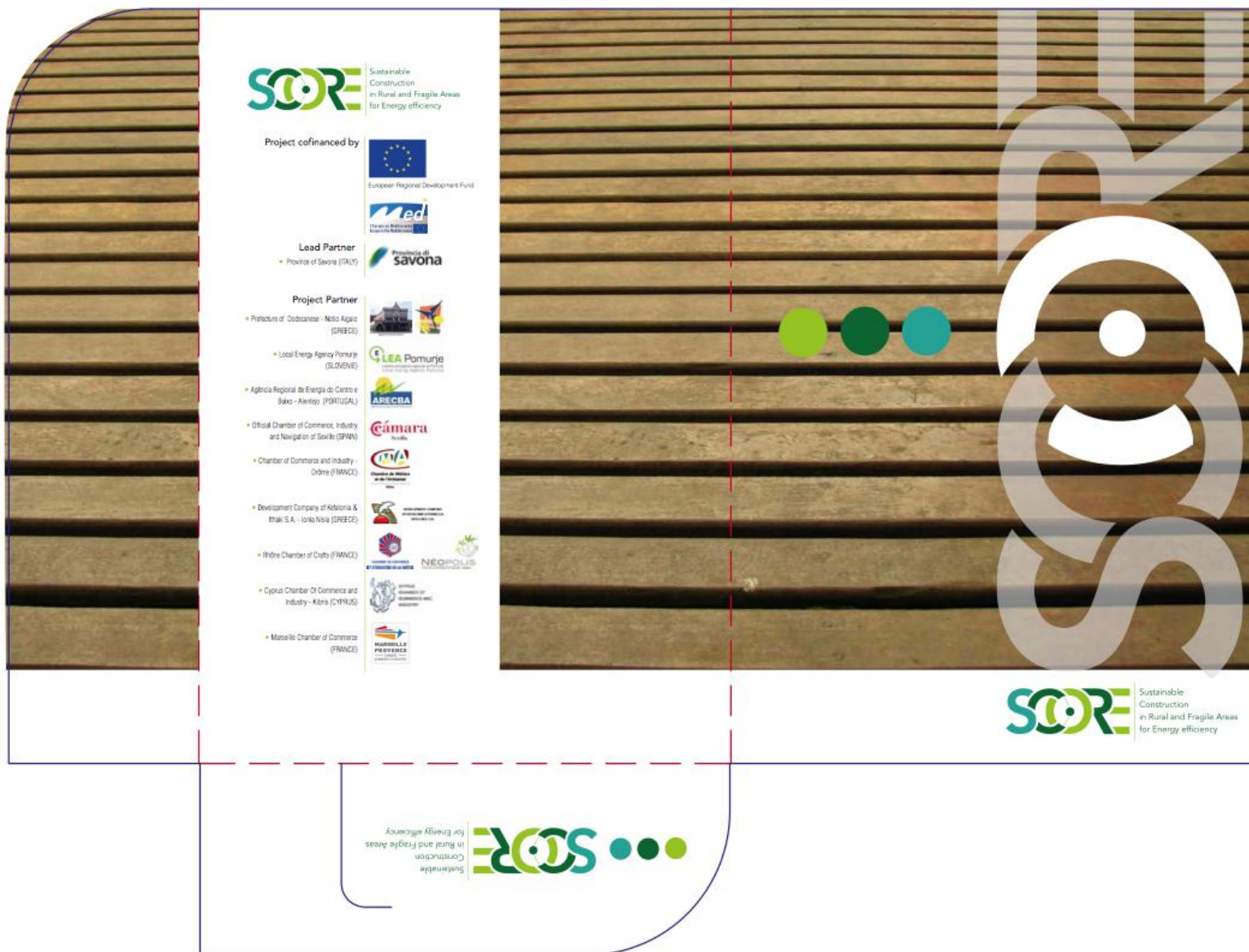
1. case studies of eco-innovations in energy efficient building practices enhancing MED identity will be the basis for peer-learning.
To foster replication, a joint audit and evaluation model to assess the sustainability and transferability of energy efficiency practices in the MED will be developed.
2. the partners will develop standards to foster energy-efficient construction.
An eco-construction tool will be jointly designed to take into account specific MED environmental, economic, social and aesthetic criteria and provide the basis for policy guidelines for integrated energy efficient territorial planning.
3. The final stage will develop an integrated stakeholder-driven governance model through key stakeholder focus groups to establish guidelines for joined-up planning. Each partner will carry out local awareness raising actions and identify potential financial incentives to ensure long-term sustainability.

PROJECT STAGES

EXPECTED RESULTS

- Adoption of a mix of new eco-technology & traditional techniques
- the mix of multi-level key stakeholders for the joint development of a transferable audit and evaluation model and an agreed model for bio-housing certification as innovative tools for the implementation of energy efficiency strategies
- an internet platform will allow transnational interaction for the key stakeholder focus groups in each partner territory in a virtual community, adding to the sustainability of the project and capitalising on experiences, creating a transnational added-value.







october 2011
NEWSLETTER
n.1

IN THIS EDITION

- **p/1**
INTERVIEW
Angelo Vaccarezza President of Savona Province
Sustainable construction:
the province of Savona project leader "Score"
- **p/2**
EXPERIENCES
The teaching of the sustainable approach
experiences "learning by doing"
- **p/3**
EXPERIENCES
Sustainable mediterranean construction:
case study: fort d'entrecasteaux
- **p/4**
HIGHLIGHTS
Friday, November 4, 2011 / 9:30 AM to 1:30 PM
ENVIRONMENT ROUND-TABLE & BUILDINGS



● INTERVIEW

SUSTAINABLE CONSTRUCTION: THE PROVINCE OF SAVONA PROJECT LEADER "SCORE"

Angelo Vaccarezza
President of Savona Province

The province of Savona from years promotes the sustainable housebuilding, the energetic saving and the production of energy from renewable sources through different initiatives and European projects.

Between these related a strategic importance the European project "Score" of whom the Province of Savona is leader.

The initiative includes the promotion of sustainable energy policies in the construction sector in the Mediterranean coastal and rural areas with exceptional landscape values using elements of traditional construction combined with innovative technologies.

The most innovative experiences defined by European local groups will be presented in Savona, where the final will be hosted the international meeting in the fall of 2012.

The main contents include the construction of common guidelines for policies that encourage the use of bio-architecture to make new buildings energy efficient and to adapt existing buildings with particular regard to public and historical value.

In this regard, as in other countries, the project partners, the province coordinates the focus groups involving local municipalities, associations, companies, professional bodies and academics who collaborate in the development of the project.

The results of this work are disseminated through specific communication activities, including the creation of a dedicated website that provides a platform for sharing and exchanging experiences between international actors.

The goal in the institutional order is to have a framework of rules and regulations adapted to promote and encourage sustainable construction.

I am particularly pleased with this project which will see our province at the forefront of supporting interventions that aim at saving energy efficiency. The project results will provide concrete tools and opportunities for businesses in the construction industry and useful citizens.

In fact, a major cause of rising global temperatures is represented by the energy consumed in

residential construction that absorbs its own almost 30% of national energy consumption.

While the concept of energy saving and energy production from renewable sources are developed in the Nordic countries, particularly in Germany, countries like Italy, Portugal, Spain, France, Slovenia, Cyprus and Greece that have a view over the Mediterranean climatic conditions more favorable, especially for the exploitation of solar energy, still suffer from a certain delay that must be recovered as soon as possible.

The practice of sustainable construction must therefore become a cultural phenomenon shared by new forms of communication that reaches citizens as the website of the SCORE project, which will run from October.

They are also already been launched information campaigns aimed at public institutions, schools, citizens and businesses that acquire greater awareness of the importance of reducing energy consumption to benefit the environment and saving on energy bills each.



july 2012
NEWSLETTER
n.2

IN THIS EDITION

- **p. 1**
Up-to-date national event in slovenia in the field of bioconstruction and biohousing
- **p. 2**
"I nodi del legno" to promote the sustainable use of forests and support local crafts.
- **p. 3**
The Development Agency of South Aegean Region "READ S.A." Local Information Seminar focuses on the new development model "Green rural and island communities"



● FOCUS

UP-TO-DATE NATIONAL EVENT IN SLOVENIA IN THE FIELD OF BIOCONSTRUCTION AND BIOHOUSING

On Friday, 30th March 2012 Local Energy Agency Pomurje organized a seminar entitled "Biohousing and sociological perspective of bioconstruction in the EU/ENIA International Fair in Gorizia (Slovenia)". The seminar was aimed at the interested public, especially those who are engaged or will be engaged in bio-construction, architecture, as well as students, energy managers...

After the introductory speech, a seminar was held under the expert guidance of Mr. Štefan Habjanek, a recognized expert in the field of bioconstruction and biohousing, who defined the purpose and objective of the seminar: "Undoubtedly, there is a time when it is necessary to restore a respectful attitude towards nature and people. Concepts such as profit, consumer, competition and eternal growth are slowly giving way to the contents, which are described by the words sustainable development, cooperation, self-sufficiency and prosperity for all. The nature once again offer us a hand, by the way shows us how the most simple form to use its features. This applies, of course, also to the space planning, housing, gardens and Gardening, the use of renewable energy sources, also applies to community relations. Bioconstruction, building in harmony with nature, eco-villages... are some common denominators, where the before mentioned knowledge meet."

The seminar covered the following topics:
• people, nature and a fair share,
• ecological communities; simple and effective solutions that are accessible to everyone.

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solutions that are accessible to everyone.

Archievo © Concept:

- A comprehensive concept of small but spacious, accessible, coherent, life-cycle of individuals, families and communities customs, local habitats.
- UTILITAS PRIMITIVAS-VENUSTAS: aspects of usability, durability and beauty.

Workshop prepared the house from straw bales:
• natural materials, straw, wood, cane, lime, clay,
• from the preparation of elements to building houses.

Balanced regulation of the croft (the permeability way):

- the garden, a central element of the croft ecosystem,
- the orchard as a protection of the garden and improvement of the microclimate,
- berries and shrubs as a support of the orchard and garden,
- water element to enhance biodiversity, regulation of microclimate and shelter for beneficial animals,
- the introduction of animals such as co-workers, low-tech irrigation systems.

Over 90 participants at the seminar watched the documentary film by Václav Jendryško called "Prima Materia - Bauen mit Lehm" ("Age old, but modern material"). The seminar provided animated discussion and many questions illustrating the wide interest in the topic.

PRIMA MATERIA - BAUEN MIT LEHM

Documentary, 44 min.
by Václav Jendryško
Switzerland, October 1998

The history of mankind is inseparably tied up with clay. In most cultures, the creation is linked to this "first matter". As for man's cultural history, it has literally been built on the foundations of this material, despite a long eclipse during the period of industrialization. Fascinating and so close to hand, clay - also known as mud and "vatte and daub" - is today enjoying a renaissance.

Credits

Directed by: Václav Jendryško

Written by: Václav Jendryško

World Premiere: October 1998

Original Version: German/French (German subtitles), colour, Beta SP, 44 min.

Production: Nordfilm Produktion

Cinematography: Václav Jendryško, Nicola Bellucci

Editing: Václav Jendryško, Nicola Bellucci

Sound: Herdi Bardi

Music: Olaf Jönsson, Patricia Dreager

Source:

http://www.score-project.eu/en/information_publications/festival_search/festivaldetails?id_film/123



n.2/july 2012
NEWSLETTER



NOTE THE SUSTAINABLE USE OF LOCAL CRAFTS

"Il ragazzo", the Vocational Training Centre in San Salvatore di Sesto (Genoa) held the first edition of the fair "I Nodi del Legno in the Wood".

It was dedicated to the wood, was conceived to stimulate discussion and research the sector. As the organizers say: "At the same time we want to renew the message of the unique value of the craft, stereotypes that link it to work from the past and allowing it to be as a traditional profession, and for this reason always charming, profession that reflects ongoing technological evolution and its."

It brought together different key actors and operators in the wood cultural associations, agencies and bodies committed to promoting and sustainable use of forestry products, the cultivation of supporting local artisans, highlighting the quality and complete supply chain and the territorial, cultural and artistic aspects.

Artisans were present in the fair and the exhibition area: carpenters, makers, restorers, decorators, joiners and manufacturers of furniture to mention the manufacturers of precious "Chivari" worldwide and the subject of interpretation by contemporary designers ("Legume" by Gio Ponti) and exhibited in many rooms ("Segno Italiano" in New York).

Exhibitors and visitors took the three-day event as an opportunity to focus on emerging issues, needs, challenges and this quality chain, making it an added value.

Processing wooden objects and wanted to improve processes.

Initiating a specific event that promotes ideas, invited some best practices to



Initiating local associations and sector the following participated: the Genova section of the Institute of National Green Building, Federlegno, the Association Culturalego di Udine and the Magazine LegnoLab.

Sponsored by:
Liguria Region, Province of Genova, Municipality of Cogorno, Confap, Economic Society of Chivari, Development Agency (GAL) of Genova, Diocese of Chivari.

With the collaboration of:
Legno Lab, Regional and Natural Park of Aveto and TeleRadioPace Chivari.



Event poster da sostituire – mettere in ordine



Sustainable Construction in Rural and Fragile Areas for Energy efficiency

Project cofinanced by




European Regional Development Fund

IV EUROPEAN STEERING COMMITTEE

SAVONA - ITALY MAY, 7|8|9 - 2012

MONDAY 7TH MAY
Steering Committee

10.00: **SCORE reporting**

- Management and Financial Issues
- Reporting – progress and deadlines
- Update on Communication

11.30: **Partner Activities Update and Press Conference**

15.00: **Next steps and timing on**

- Presentation of website's contents
- Discussion of deliverables
- Awareness raising actions

TUESDAY 8TH MAY
Italian case studies and Workshop

09.00: **First Case Study - Ferrania Solis S.r.l. Cairo M.te**

- Photovoltaic applications design and development

15.00: **Workshop – The Matrix Framework**
University of Genoa - Campus BIligny, Savona

WEDNESDAY 9TH MAY
Italian case studies

09.00: **Second Case Study - CeRSAA Albenga**

- Works on farm constructions and greenhouse

Host Country



Provincia di Savona

- Provinces of Savona (ITALY)
Lead Partner

Welcome to our project partners



Ministry of Economic Development



Ministry of Agriculture, Forestry and Food



Ministry of Infrastructure and Transport



Ministry of the Environment



Ministry of Health



Ministry of Education, University and Research



Ministry of Labour and Social Security



Ministry of Justice



Ministry of the Interior



Ministry of Foreign Affairs



Ministry of Defense



Ministry of the Regions



Ministry of the Environment



Ministry of Health



Ministry of Education, University and Research



Ministry of Labour and Social Security



Ministry of Justice



Ministry of the Interior



Ministry of Foreign Affairs



Ministry of Defense



Ministry of the Regions

INVITO

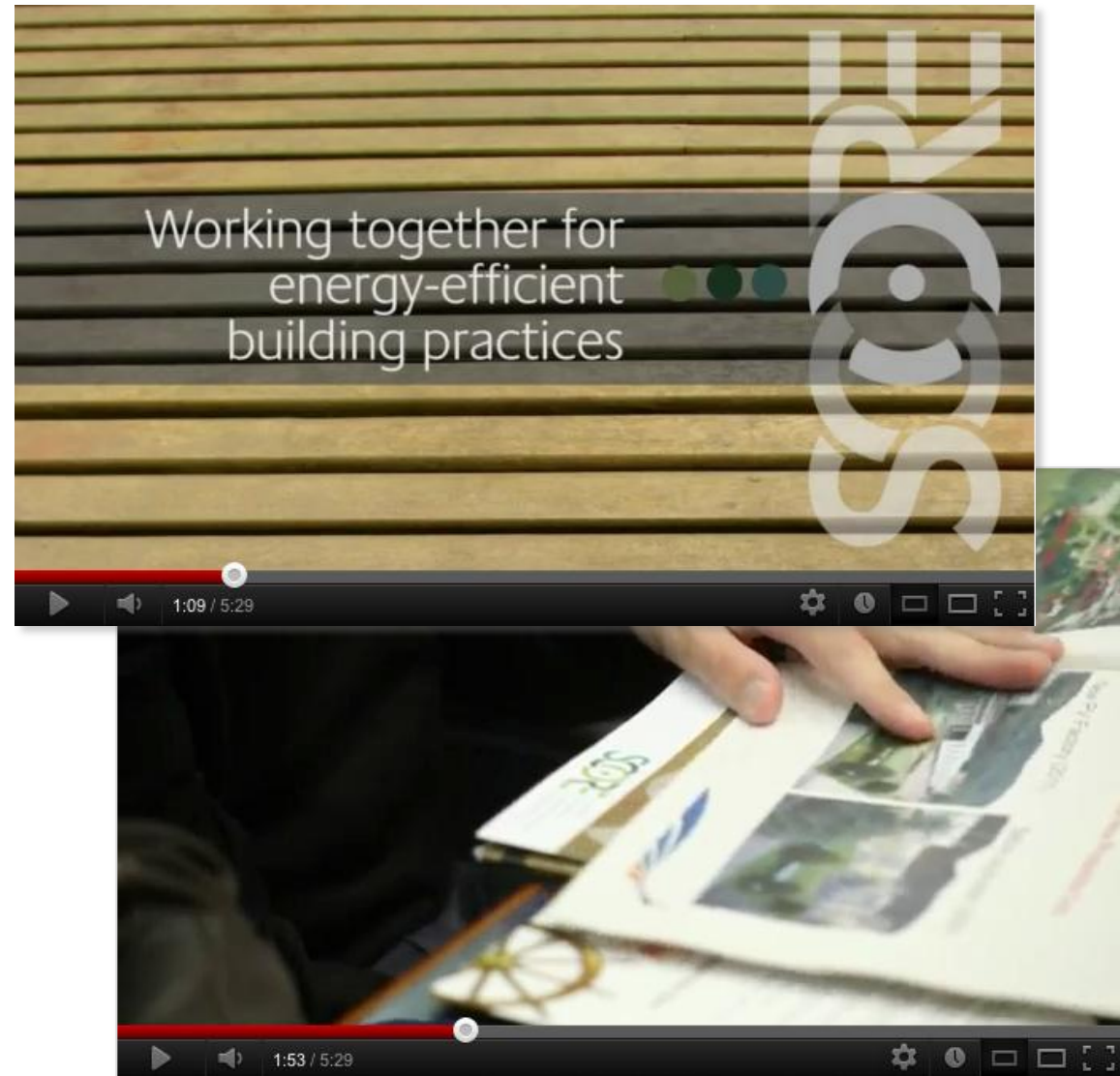
La Provincia di Savona è lieta di invitare
alla Conferenza Stampa di presentazione
del Progetto Score, che si svolgerà

Giovedì 14 luglio 2011

presso la Sala Rossa, Palazzo Nervi
alle ore 11,30

Seguirà rinfresco

Per informazioni e per confermare
la Vostra presenza: v.petruzzelli@score.eu









Main Dissemination actions



Sustainable
Construction
in Rural and Fragile Areas
for Energy efficiency

LOCAL FOCUS GROUPS

Partners promoted **Local Focus Groups** in order to:

- collect, in qualitative assessments, opinions and analysis
- deal with constraints to the diffusion of green systems and technologies and suggest solutions
- receive feedback for the development of SCORE project
- disseminate good practices and guidelines

SCORE INVITO

Project cofinanced by



Lead Partner



Project Partners



Nell'ambito del Progetto Europeo Score "Sustainable Construction in Rural and Fragile Areas for Energy efficiency", di cui la Provincia di Savona è capofila,

siamo lieti di invitarLa al

III FOCUS GROUP SCORE IL FOTOVOLTAICO INTEGRATO: OPPORTUNITÀ E DIFFICOLTÀ NELLA DIFFUSIONE DELL'APPLICAZIONE IN LIGURIA

Un'occasione di dialogo tra istituzioni ed operatori sui temi dell'architettura sostenibile in territori ad alta valenza storica e paesaggistica.

Martedì 21 febbraio 2012

Sala del Consiglio – Provincia di Savona

ore 9.00/9.30:

Registrazione

ore 10.00:

Introduzione

dalle ore 10,15 alle 11,30:

Interventi degli invitati al tavolo

dalle ore 11,00 alle 12,30:

Discussione aperta

Ore 12.30:

Chiusura dei lavori

A seguire:

Buffet

Accoglierà i partecipanti

Angelo Vaccarezza - Presidente della Provincia di Savona

Aprirà il tavolo

Arch. Antonio Schizzi - Responsabile del Servizio Pianificazione

Territoriale e Urbanistica della Provincia di Savona

Modererà

Prof. Adriano Magliocco - Facoltà di Architettura Università di Genova

Porteranno le loro esperienze:

CCIAA - CeRSAA Savona:

Dr. Agr. Giovanni Minuto - Responsabile tecnico-scientifico

Comune di Cairo Montenotte:

Arch. Valentina Rivera - Sportello unico per le imprese

Confartigianato Energie:

Dott.ssa Anna Alfano - Presidente regionale

Legambiente Liguria:

Dott.ssa Elena Dini - Direttrice

Ordine degli architetti di Savona:

Arch. Ilaria Becco - Presidente

Produttori Fotovoltaico:

Ferrania Solis - Cairo Montenotte

Regione Liguria:

Dott.ssa Gabriella Minervini - Direttrice Dipartimento Ambiente

Soprintendenza per i Beni Architettonici e Paesaggistici Liguria:

Arch. Rossella Scunza

INFO Valentina Petruzzelli - Resp. Relazioni Progetto SCORE - t. 347 9789451 - info@scoremed.eu



Main Dissemination actions

●●● IV INTERNATIONAL STEERING COMMITTEE - SAVONA





Main Dissemination actions

INTERNATIONAL STEERING COMMITTEE



The SCORE partners have organized international conferences aimed to be an opportunity for meeting and discussion, in order to:

- improve working and communication methods
- share experiences and results
- create a “**network of strategic networks**” to develop successful strategies on governance.

Project cofinanced by



European Regional Development Fund



Lead Partner

- Province of Savona (ITALY)



Project Partner

- READ S.A. - South Aegean Region (GREECE)
- Local Energy Agency Pomurje (SLOVENIA)
- Agência Regional de Energia do Centro e Baixo - Alentejo (PORTUGAL)
- Official Chamber of Commerce, Industry and Navigation of Seville (SPAIN)
- Chamber of Commerce and Industry - Drôme (FRANCE)
- Development Company of Kefalonia & Ithaki S.A. - Ionia Nisia (GREECE)
- Rhône Chamber of Crafts (FRANCE)
- Cyprus Chamber Of Commerce and Industry - Kibris (CYPRUS)
- Marseille Chamber of Commerce (FRANCE)



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