Croatian government project Study of Nautical Tourism Development in Croatia

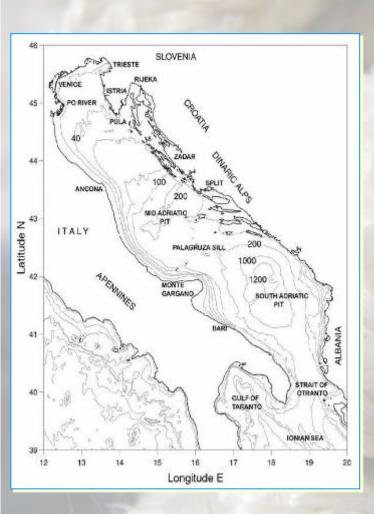
YACHTING BERTHS IN TRADITIONAL PORTS ON CROATIAN ISLANDS

Prof dr sc Srećko Favro, Ph.D. Eng.



Sworn court marine expert witness

CHARACTERISTICS OF RELIEF IN THE CROATIAN ADRIATIC SEA AREA



The Adriatic Sea is a deeply indented gulf of the
Mediterranean Sea

- Length: 475 M
- Width: 117 M
- Surface area: 138595 km2
- Volume: 34977 km3
- Coastline length (mainland and islands) 8281 km
 - Croatia 6278 km (75,8%)
- □ Italy

- □ Albania
 - Montenegro
 - Slovenia
 - Bosnia and Herzegovina (BIH)
 - Islands
 - Croatian Adriatic: 1246 islands, islets, and rocks
 - Largest island: Cres 405,7 km2
 - Greatest depth: 1233 m

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Prof.dr.sc. Srećko Favro, CROATIA

1272 km (15,4%)

406 km (4,9%)

274 km (3,1%)

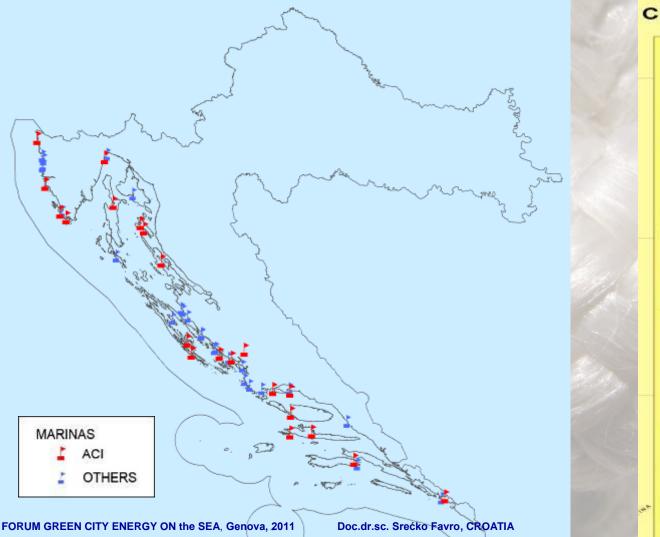
43 km (0,5%)

21 km (0,3%)

UNTACHED NATURAL RESOURCES virgin nature areas



CAPACITIES OF NAUTICAL TOURISM TODAY



CROATIAN MARINAS

ACI UMAG NOVIGRAD - LUKA (CIVITAS NOVA) ČERVAR PORAT PARENTIUM FUNTANA - LUKA VRSAR - LUKA ROVINJ - VALALTA ACI ROVINJ - VALALTA ACI PULA - LUKA PULA - VERUDA ACI POMER OPATIJA

ACI IČIĆI ACI CRES PUNAT NEREZINE MALI LOŠINJ ACI SUPETARSKA DRAGA ACI RAB

ACI ŠIMUNI BORIK - ZADAR TANKERKOMERC - ZADAR DALMACIJA - BIBINJE - SUKOŠAN OLIVE ISLAND - SUTOMIŠĆICA TANKERKOMERC - VELI IŽ KORNATI - BIOGRAD n/m ŠANGULIN - BIOGRAD n/m

ACI 2UT ACI PIŠKERA BETINA HRAMINA - MURTER ACI JEZERA TRIBUNJ ACI VODICE ACI SKRADIN NCP MANDALINA SOLARIS KREMIK - PRIMOŠTEN FRAPA - ROGOZNICA

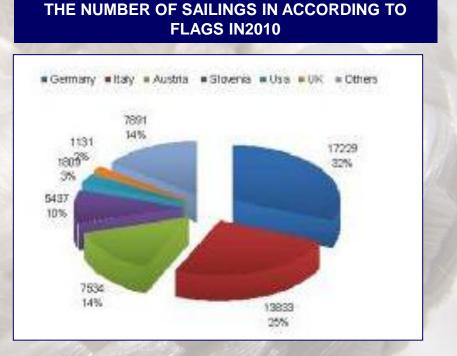
AGANA - MARINA ACI TROGIR KAŠTELA ACI SPLIT ACI MILNA VLAŠKA - MILNA ACI PALMIŽANA ACI VRBOSKA

ACI KORČULA LUMBARDA ACI DUBROVNIK

MODERN DEVELOPMENT AND TRENDS IN CROATIAN NAUTICAL TOURISM - Demand

400000 350000 300000 250000 200000 150000 100000 50000 0. 1997. 2001. 2004. 2006. 2008. 2010. 1993.

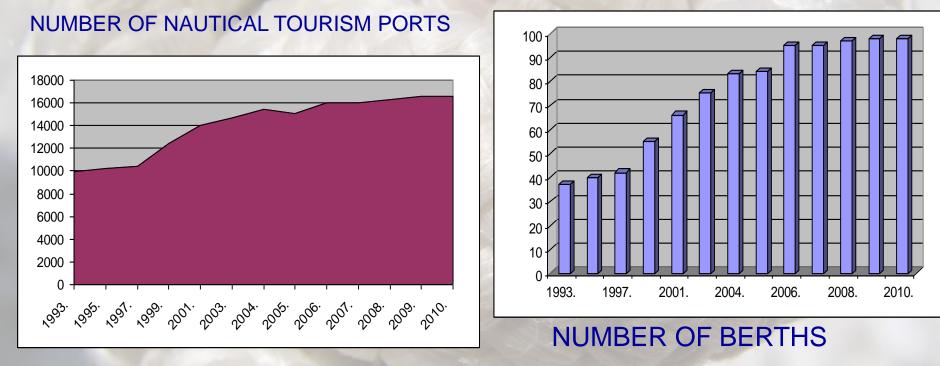
THE NUMBER OF SAILINGS IN FROM 1993 - 2010



1995	1997	1999	2001	2003	2004	2005	2006	2007	2008	2009	2010
62285	111296	119213	175762	193087	219436	220972	Central		354327	322177	322825

DEVELOPMENT OF NAUTICAT TOURISM CAPACITIES - Offer

	1993	1995	1997	1999	2001	2003	2004	2005	2006	2007	2008	2009	2010
No. Ports	37	40	42	55	66	75	83	84	95	95	97	98	98



1995	1997	1999	2001	2003	2004	2005	2006	2007	2008	2009	2010
10.258	10.465	12.437	14.009	14.730	15.407	15.058	15.973	15.973	16.317	16.560	16.560

NAUTICAL TOURISM OF CROATIA

Croatia has 98 ports of nautical tourism

- 54 marinas
- 7 dry marinas of vessels ashore
- □ 15 anchorages
- Capacity of 12.863 vessels
- 22.000 vessels in transit
- 9.516 vessels with permanent anchorage

159.905 foreign + 14.413 domestic vessels = 174.413 vessels in the Adriatic in Croatia

Today's capacities estimate to 550.000 vessel/days.

In 2010 there was 240.000 vessels/days Approximately 310.000 vessels/days (not) recorded on anchorages in uncontrolled bays

310.000 vessels/days, 25€ a day = 8,75 mil. EUR a year

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131.455 vessels anchored for free Black anchoring



IYDROGRAPHIC INSTITUTE OF THE REPUBLIC OF CROATIA

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INSTITUTE FOR TOURISM ZAGREB

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INSTITUTE OF OCEANOGRAPHY AND FISHERIES CROATIA



CROATIAN URBANISTIC INSTITUTE ZAGREB





NAUTICAL TOURISM



FACULTY OF MARITIME STUDIES RIJEKA

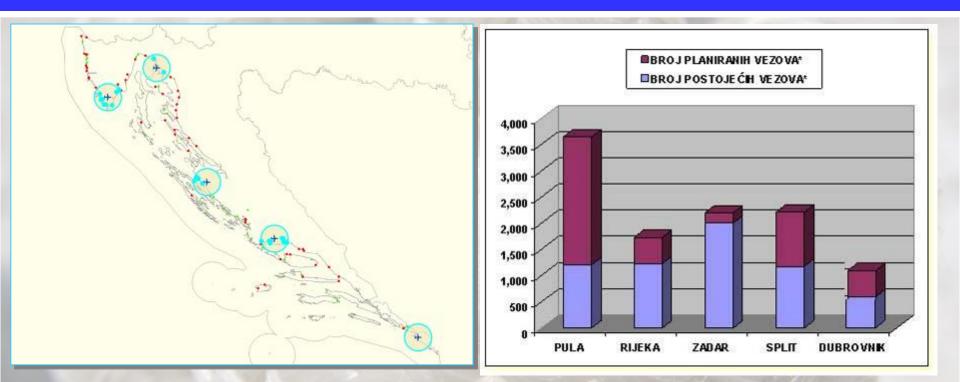
STUDY OF THE



DEVELOP MENT



PORTS OF NAUTICAL TOURISM IN COASTAL TOWNS AND AREAS OF AIRPORTS' INFLUENCE



in areas of main airports' influence nautical centers for charter fleet should be developed

GOAL additional 5000 berths in ports and marinas

	PULA	RIJEKA	ZADAR	SPLIT	DUBROVNIK
BROJ POSTOJEĆIH VEZOVA*	1,200	1,226	2,000	1,170	550
BROJ PLANIRANIH VEZOVA*	2,450	500	200	1,040	500
UKUPNI BROJ VEZOVA*	3,650	1,726	2,200	2,210	1,050

* Prema podacima iz Prostornih planova.

GOAL additional 5000 berths in dry marinas

ORGANIZING PORTS FOR MEGA YACHTS



CRUISING AND EXCURSION PORTS FOR TRADITIONAL TALL SHIPS

(hand had)	Rijeka	Split	Ubli
	Opatija	Bol	Brna
- Jak a line is	Krk	Vis	Jelsa
	Rab	Hvar	Milna
	Cres	Stari Grad	Kaprije
and the second s	Mali Lošinj	Makarska	Skradin
	Zadar	Korčula	Brbinj
	Biograd	Vela Luka	Božava
	Sali	Dubrovnik – Gruž	Molat
The second se	Vodice	Cavtat	lst
	Šibenik	Komiža	Silba
	Zlarin	Trstenik	Olib
	Primošten	Rovinj	llovik
	Rogoznica	Poreč	Banjole
	Trogir	Pomena	Vrsar, Umag
and the second	172		30154

- construction of suitable infrastructure (electricity, water)
- establishing planning and reservation system
- organizing additional tourist offer (Croatian National Tourist Board)

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TRANSIT BERTHS ON ISLANDS

		C.
KRK	MOLAT	HVAR
CRES	DUGI OTOK	ŠĆEDRO
LOŠINJ	UGLJAN	VIS
ILOVIK	ŽMINJAK	LASTOVO
RAB	KAPRIJE	KORČULA
PAG	PRVIĆ	PELJEŠAC
VIR	ZLARIN	MLJET
OLIB	DRVENIK V.	ŠIPAN
SILBA	ŠOLTA	LOPUD
PRERMUDA	BRAČ	KOLOČEP

GOAL additional 5000 berths

expansion of existing berths in traditional island ports
use of existing infrastructure – small investments
berths enlargement by setting pontoones – no concreting
respecting the most rigorous ecological standards
organized moorings



SEASONAL YACHTING BERTHS IN TRADITIONAL PORTS ON ISLANDS

UNUSED POTENTIAL FOR DEVELOPMENT

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NAUTICAL MANAGEMENT

in the function of sustainable development

- Give nautical tourism one of the leading roles in sustainable development of Croatian islands
- Coordination and management in the function of globally adopted strategy and set strategic goals
- Defining and development in accordance with the overall protection policy of spatial and landscape value of the local seas
- Socio-economic development of inhabitants, locations and areas
- Reaching high efficiency and a continual and uniform development of local communities
- A new concept of partial management of subjects and objects having in mind to broaden the overall offer and complementary services

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PROJECT PURPOSE AND AIMS

PURPOSE

- Valorise economic potential of Croatian islands
- Revive and stimulate their economic development
- Advance nautical tourism and meet its new needs
- Contribute to the protection of the environment and sustainable development of the island
- Activate an ecological awareness of modern tourism AIMS
- A quality monitoring upon preserving natural islands' bays by implementing high ecological criteria during an organised acceptance of boaters
- Activation of islands', regional and national economic resources
- Development of complementary activities in nautical tourism
- A rise in employing inhabitants on islands
- Stop migration from islands
- Contribution to the sustainable development of Croatian islands

BASIC PROJECT TENETS

- Low investments overall benefits
- Existing infrastructure in marinas
- Elimination of "Black anchoring" environment protection
- Agreement with local and regional authorities using "green energy"
- Synergy with other projects of nautical and tourist offers
- Country Project supervision





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EVALUATION OF POTENTIAL PLACES WHERE PORTS OF NAUTICAL TOURISM COULD BE BUILT

Multiple-criteria analysis of each location:

- historical and environmental values
- geographical-meteorological characteristics
- navigational characteristics
- past influence on the environment and risks
- infrastructure: electricity, water supply and telecommunications
- accessibility
- defined locations in regional plans
- market demands areas of the intensive nautical tourism
- possibility for the development of complementary activities



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MEASURES FOR ACHIEVING SET AIMS

- Organization of marinas in accordance with regional planning of island districts, cities and counties within the existing marinas
- Forming conditions for the development of the entrepreneurship on islands
- Employment of unemployed inhabitants on islands
- Ensuring Croatia a major role in the distribution of international tourist consumption
- Organization of state administration on the model of developed European countries

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TEHNICAL CONCEPT / THE ASPECT OF ORGANISING TOURIST MARINAS

- Complete integration into the existing ambience
- Maximum protection of the environment
- Usage of traditional island ports and marinas with the existing infrastructure
 - Capacity in accordance with possibilities and needs of a particular location
 - There is no fixed building ⇒ economical temporal installations and removable solutions
 - Berths on pontoones or on four-berth buoys - coast
 - If necessary, an additional protection of the local seas with floating pontoones that protect from waves
 - Additional alternative and renewable sources of energy (wind, solar energy, desalinators)
 - Everydays organised removal of selected waste





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MANAGEMENT OF ENVIRONMENT PROTECTION

- Introduction of Environment Management System ISO 14001:2000
- Cooperation with the Port Authority and local government for location data gathering
- The overall research while choosing the location (hydrological, oceanographic and meteorological)
- Valorisation of localities by simulating possible changes in the eco-system
- Investments in the ecological infrastructure (containers for used oils, sanitary water and waste)
- ECO vessels for an emergency sanitization of possible contaminations
- Permanent control of water and coast quality by cooperating with local ECO patrols

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FINANCING THE PROJECT

For the Pilot project of 10 marinas:

- Means of the County Port Authority
- Fund for regional development Pre-accession EU funds
- Fund for development and employment
- Means of local government

For the continuation of the Project:

- By selling a share in newly founded associations-marinas partners-local government
- EU structural funds
- International investors local partners

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•UGLJAN Island

ZADAR

and the second second

OLIVE ISLAND MARINA



MURTER Island

MARINA ACI JEZERA

ŽUT Island

MARINA ACI ŽUT

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BRAČ Island

MARINA ACI MILNA

August in the second se

EL.

ŠOLTA Island

1 1 1

Communal port MASLINICA

KORČULA Island

MARINA ACI KORČULA

marina ACI Rab

RAB Island



CONCLUSION

- Renowned for its exceptional beauty, the Adriatic is among the world's best nautical destinations
- A new dimension of the Adriatic, attractive to those in search of something quite special: high concern for the environment, and preserved flora and fauna
- > The Adriatic, a place with kind and friendly people willing to:
 - offer any ship, not only berth but a safe and organized stay as well
 - offer visitors different attractions, satisfying diverse interests through a variey of activities

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CROATIAN ISLANDS a place where happy and contented people live

